



**CPSA**

2021 JAN-MAR

# QUARTERLY REPORT

PREPARED BY

**CAMBODIA PARTNERHSIP FOR  
SUSTAINABLE AGRICULTURE**

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# DIRECTOR'S STATEMENT

We thank our partners from the private sector, government agencies, civil society, farmer organizations, financial institutions and donors for their continuous support and collaborate to ensure our initiative will stay on and achieve a common goal in the future.

Cambodia's agricultural potential is immense, so there remains much to do. To achieve a broader impact on the sector, we need greater collaboration amongst multi-stakeholders throughout the supply chain. CPSA remains committed to working with our partners and donors to achieve scalable and measurable impact at the policy and grassroots levels. We hope to continue working together with all members and partners for a brighter future for Cambodia's agriculture.

**Ratha Chan**  
**Country Director**  
**CPSA**



# WORKING GROUP SUMMARY



## Pepper



On Friday, 29 January, CPSA Director, Ratha, facilitated a meeting with key actors in the Pepper Sub-sector in Cambodia. The topics actively discussed by participants were the following:

1. Key challenges for pepper export / international pepper market
2. How to improve buying capacity/investment of your company (Cambodian pepper)
3. Recommendations/suggestions for government interventions

It was joined actively by Amru Rice Cambodia Co., Ltd, Signatures of Asia, Cambodian Rice Mill & Exporter, Sela Pepper Cambodia, Kurata Pepper Cambodia, Cambodia Pepper, and Spice Federation\_CPSF, EU Land and Pepper Investment, La Plantation, Vithey Agriculture Trading, FUCHS and Olam.

## Cashew



We have worked with the Cashew Policy Task Force to prepare a series to meetings to review the draft and translated National Cashew Policy. There will be more meetings in the next quarter for the policy to be submitted.

## Vegetable



CPSA has successfully conducted the Vegetable Group Consultant Workshop at Era Phnom Penh Hotel on January, 5th, 2021 to design three years strategic plan for the vegetable group. We hope to set a concrete plan and work to achieve our goal that benefits all of our members.

The strategic plan was developed and finalized by the consultant and the VG consultant group. In March, we have two meetings with the lead and co-lead to discuss how to disseminate the strategic plan and the next prioritized activities to be carried out.

## Agri-Food SMEs



We have planned a workshop specifically targeting the Agri-Food group. The event is about “Digital Marketing Solutions for Agri-Food SMEs”.

# INDICATOR



## **Sourcing for new projects through Grow Asia/WEF networks and In-country opportunity**

- We have applied for a short-term consultancy with World Bank
- We have applied for IDRC project with GA

25%

## **Participate to 30 national/sub-national events**

- We have participated to 6 events since January 2021

20%

## **Participate to 2 regional/ international events**

100%

## **Participate as speaker in 1 regional event**

100%

## **Organize/co-organize 12 core group meeting/event of the WGs**

- We have organized 7 meeting/events with the WGs

58%

## **Organize/co-organize 8 public events of the WGs**

- We organized 1 event with the cashew policy task force

25%

## **Increase # partners of CPSA by +30 (annually)**

- New partners: 3

13%

## **Conduct assessment with existing and potential CPSA members**

100%

# ATTENDANCE TO MEETING

A photograph showing two people wearing hats and long-sleeved shirts, bent over in a lush green field, possibly working or examining plants. The background is a dense line of trees under a bright sky.

**17**

IN Q1

**GENERAL/  
LEARNING EVENTS**

**06**

IN Q1

**WORKING  
GROUP MEETING**

## PARTNERSHIP

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# PROJECT PIPELINE

## **Khmer Enterprise – Enterprise Agriculture Cooperative Incubation Programme**

CPSA has signed a 3-year partnership with Khmer Enterprise, a unit under the Ministry of Economy and Finance. The partnership will launch an Enterprise Agriculture Cooperative Incubation Programme to address the low productivity and fewer youth engaging in the agriculture sector. It has two components: (1) an incubation where youths will be trained for four months on agri-technical subjects, entrepreneurship and business skills and (2) an apprenticeship where youths will be placed for one-year with Agricultural Cooperatives (ACs) in various provinces to assist farmers and rural communities.

## **ASEAN RAI**

On the 5th February at Hyatt Regency Hotel: CPSA, thanks to support from Grow Asia and the Swiss Development & Cooperation, is working on a project on the promotion of the ASEAN Guidelines for Responsible Investment in Food, Agriculture, and Forestry (“ASEAN RAI”). In this quarter, we have coordinated with the consultant and our partners from private companies to conduct cases studies on the guidelines.

## **MRLG**

In this quarter, the MRLG team has conducted desk research to explore relevant supporting documents for the study. We also have done in-depth desk research of selected cases and analysis produced the study report on agri-business models in Cambodian and the region through a literature review.

## **Gender**

Our team has worked closely with GA to discuss gender mainstreaming in 2021. For that, we have reached out to our partner, World Vision International - MASE II to co-facilitate and co-fund the gender project focusing gender training with female vegetable farmers. We have made an announcement to hire a gender consultant to develop the training. We hope to carry out next activities after we get a consultant in the next quarter.

# FINANCE

## HUMAN RESOURCE

We have finalized the ToR for gender consultant and shared the announcement on our website and social media channels. We have also gotten onboard agribusiness specialist, incubation coordinator, communications & engagement manager and communications intern.

## CPSA-GROW ASIA PROJECT AUDIT 2020

In this quarter, we are drafting the agreement with K Professional Accounting firm to conduct fiscal year end on 31st December 2020.

## TAX COMPLIANCE

We have completed annual tax for 2020 income and declared to general tax department (GDT). We also declared monthly tax and national social security fund (NSSF).

## FINANCIAL INFORMATION AND REPORTING

At regular intervals, financial information is processed and reported accurately (e.g., on cash management, bank management, accounting bookkeeping, monthly financial report to GA and CPSA internal file documents and monthly payroll).

# COMMUNICATIONS AND VISIBILITY

In this quarter we have turned to more media channels besides Facebook and LinkedIn in order to engage with our existing network to reach an even wider audience. We have started our bi-weekly news roundups to send out to our network the latest agricultural news in Cambodia and in the region as well as our activities and events.

We have also created a Telegram Channel for CPSA since we see that most our network use Telegram and it would be a convenient and engaging way to share agriculture information with our network. In March, we have also started our first quarterly newsletter, where we update our events and activities in the first quarter of 2021. We are working to update the newsletter to be more resourceful and interesting.



**1000+**  
**Followers**



**200+**  
**Followers**



**100+**  
**Subscribers**



**600+**  
**Subscribers**



**2900+**  
**Visitors**

# OTHER POTENTIAL ACTIVITIES

## **Digital Marketing for Agri-Food SMEs**

We are pleased to invite all members of the Agri-Food SMEs Working Group, and other stakeholders including NGOs, the private sector, the public sector and individuals interested in Agri-Food SMEs to participate in our learning event - Digital Marketing for Agri-Food SMEs. This learning event will take place on Friday, April 2, 2021 from 2:00 PM - 4:00 PM via Zoom.

## **Smart Farming Solutions**

We are working with SmartAgro to organize a public webinar on Sustainable Farming solutions focusing on soil. We are considering to do it in May in collaboration with CE SAIN.

## **Smart Farm Assistance**

While discussing the webinar with SmartAgro, we came up with another similar event but focusing on smart irrigation. For that, we have talked with Smart Farm Assistance, and we will probably do it in June.

## **Gender training**

We are announcing for gender consultant for training of our VG. We expect to have a consultant hired by the next quarter and be able to start our activities.

